

14th February, 2005

To Whom it May Concern;

I am writing this letter to recommend the wonderful work of Lema'an Achai to you.

Lema'an Achai fulfills the Rambam's doctrine of the very highest form of tzedaka – helping a needy person in such a way that they will no longer require tzedaka.

Lema'an Achai is a unique organization which does remarkable “chesed” work in Beit Shemesh. It is well-known and highly respected in that community – I know this through my son Yirmi and daughter Daphna, who volunteers her time to Lema'an Achai in one of its food distribution programs. Its fine reputation has spread now even to the USA.

It utilizes a large framework of professional volunteers to provide desperately needed services, such as food parcels and food coupons to the needy, job counseling, legal and financial aid, tutoring for children and many other *mitzvot bein adam l'chavero*.

Any support for Lema'an Achai which you can give will go directly toward helping the underprivileged of Beit Shemesh. You will be helping our many fellow Jews in Eretz Yisrael who find themselves in crisis with no one to whom they can turn. In these financially difficult times in Israel, Lema'an Achai has become the lifeline for many people.

Your support would be gratefully appreciated.

Sincerely,

Rabbi Shalom Gold
Kehillat Zichron Yosef